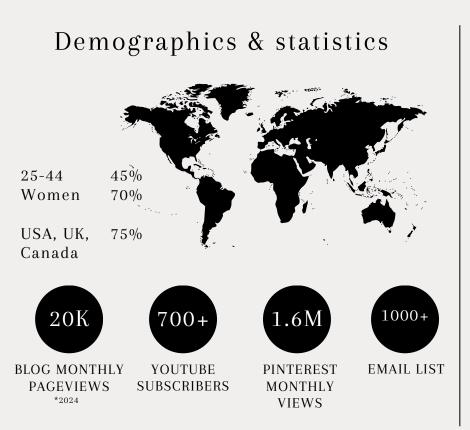
Masha Eretnova Artist and art blogger

After working in marketing as CMO and leading ads manager I found myself burnt out. I didn't want to lose all my marketing skills and decided to combine them with my whole-life hobby - art & crafts. I started a painting blog that grew successful thanks to my SEO and content strategies.

The blog: <u>acrylicpaintingschool.com</u>

Categories: acrylic painting, pouring, art supplies, gouache, crafts, epoxy, learning painting basics.





Services & Rates

Product review (text)

Product review (text+videos)

Art commission

Social links

| Instagram: | <u>@crafts.by.masha</u> |
|------------|-------------------------------|
| YouTube: | <u>@artcraftblog</u> |
| Pinterest: | <u>@acrylicpaintingschool</u> |

Brands I worked with: Resiners, Artistro, Artiqo, Paul Rubens, etc



www.acrylicpaintingschool.com

masha@acrylicpaintingschool.com

PRODUCT REVIEW PACKAGES

The blog: <u>acrylicpaintingschool.com</u>

PACKAGE #1:

• Written Review article only

I will test the art supplies and I will create an SEO-optimized article of 1500 words minimum.

SEO-optimized articles means it has potential* to rank on the 1st page of Google search and drive traffic to the product page consistently, becoming an evergreen source of sales.

The article will be published on my blog and stay there forever. The article includes a do-follow backlink to your website as well which can help boost your website authority.

Turnover: 14 days (after receiving the product)

PACKAGE #2

• Article + Youtube

All included in Package #1+ full Youtube video review (30+ minutes).

This way the review has double chances to reach more potential customers - through search engines and on Youtube.

Turnover: 30 days (after receiving the product)



If the products offer affiliate program, I will be joining the program as well.

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PAST COLLABORATIONS

| | | _ | | | | |
|--|-----------------|------|-----------------|------------------|--------------|----------|
| Filter Sulk Chec | k 🖺 | Save | Keyword | ds 🔟 Comp | are 🛃 | Export |
| Resiners bubble removal machine revi | ew | | Com | petition is very | easy | Score: 1 |
| Volume: N/A CPC: \$0.00 PPC: N/A ALL | Deep Analysis Q | | SQ Export PDF 🕹 | | Export CSV 2 | |
| URL | PA | DA | Doms | DomsD | Auth | Links |
| https://www.amazon.com/Resiners-Remov | 51 | 96 | NA | 5140476 | NA | NA |
| https://www.amazon.com/product-review | 51 | 96 | NA | 5140476 | NA | NA |
| https://resiners.com/products/resiner | 20 | 8 | 13 | 28 | 1 | 41 |
| https://acrylicpaintingschool.com/res | 24 | 32 | NA | 1387 | NA | 35 |
| https://siliconemouldaddicts.com/vacu | 12 | 6 | NA | 30 | NA | NA |
| https://siliconemouldaddicts.com/resi | 12 | 6 | NA | 30 | NA | NA |
| https://www.gathered.how/reviews/resi | 28 | 49 | NA | 4771 | NA | NA |
| https://www.facebook.com/p/Resiners_o | 60 | 96 | NA | 61417699 | NA | NA |
| https://www.solutiondraft.com/resiner | 6 | 2 | NA | 5 | NA | NA |

| URL | PA | DA | Doms | DomsD | Auth | Links | U |
|---|----------|----|----------|-------------|----------|---------|----|
| https://www.amazon.com/ARTIQO-Canvas | 51 | 96 | NA | 5140476 | NA | NA | N |
| https://www.sophie-world.com/blog/wha | 27 | 45 | NA | 3308 | NA | 1273 | N |
| https://reviewmeta.com/brand/artiqo | 29 | 62 | NA | 6733 | NA | 15 | N |
| https://www.tripadvisor.com/Attractio | 45 | 93 | NA | 775442 | NA | 4 | N |
| https://www.tripadvisor.com/Attractio | 45 | 93 | NA | 775442 | NA | NA | N |
| https://www.pinterest.com/pin/i-am-ha | 53 | 94 | NA | 9055637 | NA | NA | N |
| https://howtocreateart.com/product/pa | 20 | 20 | NA | 348 | NA | 1 | N |
| tette ei llevitere de les le sincletterel | 16 | 10 | | 117 | NA | 202 | N |
| https://acrylicpaintingschool.com/art | 28 | 32 | 2 | 387 | NA | 26 | N |
| MOZ. | - | | | | | | |
| URL | PA | DA | Doms | DomsD | Auth | Links | U |
| https://nancyreyner.com/2023/01/05/pa | 26 | 40 | 1 | 1113 | 55 | 55 | N |
| https://christianawalther.com/paul-ru | 16 | 25 | NA | 130 | NA | NA | Ye |
| https://theartisticgnome.com/paul-rub | 12 | 8 | NA | 31 | NA | NA | N |
| https://www.reddit.com/r/Oilpastel/co | 53 | 92 | NA | 7010640 | NA | NA | N |
| https://www.amazon.com/Paul-Rubens-Su | 51 | 96 | NA | 5140476 | NA | NA | N |
| | | 13 | NA | 59 | NA | NA | N |
| https://katiejeannewood.com/paul-rueb | 14 | 15 | | | | | |
| | 14 25 | 40 | NA | 1528 | NA | 5 | Ye |
| https://katiejeannewood.com/paul-rueb https://artfulhaven.com/paul-rubens-o https://www.stepbystepart.co.uk/news/ | | | NA NA | 1528 869 | NA NA | 5 17 | Ye |

Data from paid SEO tool Keysearch (updated Sep 2023) The ranking of the articles fluctuates but it stays on the 1st page on Google (TOP-10) across the world.

Brands:

- Resiners
- Artistro
- Artiqo
- Hippie Crafter
- Paul Rubens, etc.

| | 72 COLORS HALYADASE Unipastel 音本斯油画棒・嗨压笔 | 7 |
|----|--|---|
| 12 | Poul Roberts Oil Pastel ur nom non: Ist Owned Cools 让更多人喜欢中国色彩 | |

Paul Rubens Haiya Oil Pastels Review & Why I loved It

1.8K views 1mo ago #oilpastels #oilpastel #oilpasteldr ...more

Masha's Acrylic Painting & Crafts 244 1 45 7 A Share Remix Download Comments 19 Add a comment...

WHAT BRANDS SAY ABOUT WORKING WITH ME

Hi Maria,

I have just checked your video - yay, it is indeed a very thorough review. Thank you very much!

As for the blog, the correction you suggested is great - I appreciate your readiness to adjust the text as asked. So that is also good!

HI Masha,

This is great, thank you so much! The Videos are amazing! 😍 😍

el and your kind words.

Hi Masha,

Thank you for the update and sending me the links.

I'read your blog and watched the video. You are really a careful and professional artist and reviewer. You have mentioned almost every aspect of the details.

Thank you for your pertinent comments c

For all the issues and suggestions you mentioned in the video and article, I have fed them back to the product department.

Thank you very much for your advice to We do have a lot to learn from other brands, and we are also working hard to bring artists a better product using experience.

Thank you for the effort and time you put into this oil pastel set.

The blog and the video are so informative. I believe it will help people who want to try set a lot!

It is a great honor to cooperate with you.