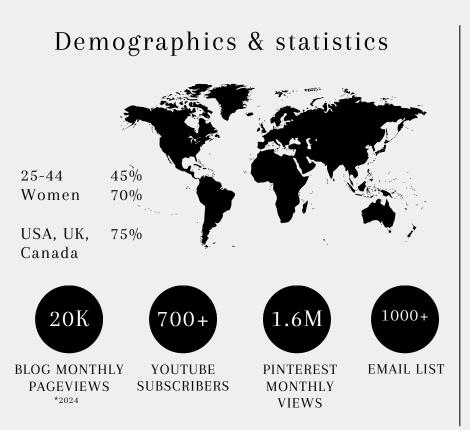
# Masha Eretnova Artist and art blogger

After working in marketing as CMO and leading ads manager I found myself burnt out. I didn't want to lose all my marketing skills and decided to combine them with my whole-life hobby - art & crafts. I started a painting blog that grew successful thanks to my SEO and content strategies.

#### The blog: <u>acrylicpaintingschool.com</u>

**Categories:** acrylic painting, pouring, art supplies, gouache, crafts, epoxy, learning painting basics.





#### Services & Rates

Product review (text)

Product review (text+videos)

Art commission

#### Social links

Instagram:	<u>@crafts.by.masha</u>
YouTube:	<u>@artcraftblog</u>
Pinterest:	<u>@acrylicpaintingschool</u>

Brands I worked with: Resiners, Artistro, Artiqo, Paul Rubens, etc



www.acrylicpaintingschool.com

masha@acrylicpaintingschool.com

## PRODUCT REVIEW PACKAGES

#### The blog: <u>acrylicpaintingschool.com</u>

PACKAGE #1:

• Written Review article only

I will test the art supplies and I will create an SEO-optimized article of 1500 words minimum.

SEO-optimized articles means it has potential\* to rank on the 1st page of Google search and drive traffic to the product page consistently, becoming an evergreen source of sales.

The article will be published on my blog and stay there forever. The article includes a do-follow backlink to your website as well which can help boost your website authority.

Turnover: 14 days (after receiving the product)

PACKAGE #2

• Article + Youtube

All included in Package #1+ full Youtube video review (30+ minutes).

This way the review has double chances to reach more potential customers - through search engines and on Youtube.

Turnover: 30 days (after receiving the product)



If the products offer affiliate program, I will be joining the program as well.

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#### PAST COLLABORATIONS

		_				
Filter Sulk Chec	k 🖺	Save	Keyword	ds 🔟 Comp	are 🛃	Export
Resiners bubble removal machine revi	ew		Com	petition is very	easy	Score: 1
Volume: N/A   CPC: \$0.00   PPC: N/A   ALL	Deep Analysis Q		SQ Export PDF 🕹		Export CSV 2	
URL	PA	DA	Doms	DomsD	Auth	Links
https://www.amazon.com/Resiners-Remov	51	96	NA	5140476	NA	NA
https://www.amazon.com/product-review	51	96	NA	5140476	NA	NA
https://resiners.com/products/resiner	20	8	13	28	1	41
https://acrylicpaintingschool.com/res	24	32	NA	1387	NA	35
https://siliconemouldaddicts.com/vacu	12	6	NA	30	NA	NA
https://siliconemouldaddicts.com/resi	12	6	NA	30	NA	NA
https://www.gathered.how/reviews/resi	28	49	NA	4771	NA	NA
https://www.facebook.com/p/Resiners_o	60	96	NA	61417699	NA	NA
https://www.solutiondraft.com/resiner	6	2	NA	5	NA	NA

URL	PA	DA	Doms	DomsD	Auth	Links	U
https://www.amazon.com/ARTIQO-Canvas	51	96	NA	5140476	NA	NA	N
https://www.sophie-world.com/blog/wha	27	45	NA	3308	NA	1273	N
https://reviewmeta.com/brand/artiqo	29	62	NA	6733	NA	15	N
https://www.tripadvisor.com/Attractio	45	93	NA	775442	NA	4	N
https://www.tripadvisor.com/Attractio	45	93	NA	775442	NA	NA	N
https://www.pinterest.com/pin/i-am-ha	53	94	NA	9055637	NA	NA	N
https://howtocreateart.com/product/pa	20	20	NA	348	NA	1	N
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https://acrylicpaintingschool.com/art	28	32	2	387	NA	26	N
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URL	PA	DA	Doms	DomsD	Auth	Links	U
https://nancyreyner.com/2023/01/05/pa	26	40	1	1113	55	55	N
https://christianawalther.com/paul-ru	16	25	NA	130	NA	NA	Ye
https://theartisticgnome.com/paul-rub	12	8	NA	31	NA	NA	N
https://www.reddit.com/r/Oilpastel/co	53	92	NA	7010640	NA	NA	N
https://www.amazon.com/Paul-Rubens-Su	51	96	NA	5140476	NA	NA	N
		13	NA	59	NA	NA	N
https://katiejeannewood.com/paul-rueb	14	15					
	14 25	40	NA	1528	NA	5	Ye
https://katiejeannewood.com/paul-rueb https://artfulhaven.com/paul-rubens-o https://www.stepbystepart.co.uk/news/			NA NA	1528 869	NA NA	5 17	Ye

Data from paid SEO tool Keysearch (updated Sep 2023) The ranking of the articles fluctuates but it stays on the 1st page on Google (TOP-10) across the world.

Brands:

- Resiners
- Artistro
- Artiqo
- Hippie Crafter
- Paul Rubens, etc.

	72 COLORS HALYADASE Unipastel 音本斯油画棒・嗨压笔	7
12	Poul Roberts Oil Pastel ur nom non: Ist Owned Cools 让更多人喜欢中国色彩	

# Paul Rubens Haiya Oil Pastels Review & Why I loved It

1.8K views 1mo ago #oilpastels #oilpastel #oilpasteldr ...more

Masha's Acrylic Painting & Crafts 244 1 45 7 A Share Remix Download Comments 19 Add a comment...

## WHAT BRANDS SAY ABOUT WORKING WITH ME

Hi Maria,

I have just checked your video - yay, it is indeed a very thorough review. Thank you very much!

As for the blog, the correction you suggested is great - I appreciate your readiness to adjust the text as asked. So that is also good!

#### HI Masha,

This is great, thank you so much! The Videos are amazing! 😍 😍

el and your kind words.

Hi Masha,

Thank you for the update and sending me the links.

I'read your blog and watched the video. You are really a careful and professional artist and reviewer. You have mentioned almost every aspect of the details.

Thank you for your pertinent comments c

For all the issues and suggestions you mentioned in the video and article, I have fed them back to the product department.

Thank you very much for your advice to We do have a lot to learn from other brands, and we are also working hard to bring artists a better product using experience.

Thank you for the effort and time you put into this oil pastel set.

The blog and the video are so informative. I believe it will help people who want to try set a lot!

It is a great honor to cooperate with you.